



# 2024 OUTDOOR LANDSCAPE

## Trends Guide

### **Brazilian Lumber Presents...**

Follow along for our predictions for 2024 outdoor landscaping trends, based on interviews with designers and our clients, as well as industry trends.





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# Brazilian Lumber

Specializes in importing the highest quality decking solutions with our tropical hardwoods and other outdoor construction materials. As direct importers, we stock a wide range of sizes and lengths of top-quality woods, including ipe, cumaru, garapa, and jatoba, as well as thermally-modified woods and ship nationwide.

We are a one-stop-shop for all things decking and siding, including both wood and composite materials. We have locations on both coasts in Los Angeles, California and Miami, Florida and have plans to continue expanding this upcoming year!

“The best place to get Brazilian hardwood that I've found anywhere in California or online. The customer service is very good, the reps are attentive to you upon arrival and they are very knowledgeable. The quality of wood is superb and the pricing is cheaper than I can find anywhere else.”





# 2024

## TRENDS GUIDE

In the ever-evolving world of outdoor landscaping, 2024 brings forth a host of exciting trends and innovations. Homeowners, contractors, architects, and designers alike are embracing innovative ways to bring greenery into urban and suburban environments. This guide explores our landscaping predictions of 2024, providing inspiration for your outdoor spaces.





## Trend 1

# Sustainable Landscaping

As awareness of environmental concerns grow year after year, homeowners are shifting away from the traditional green grass lawns once cherished, for environmentally-conscious alternatives like succulents and artificial turf.



topwestgardens  
Orange County, California

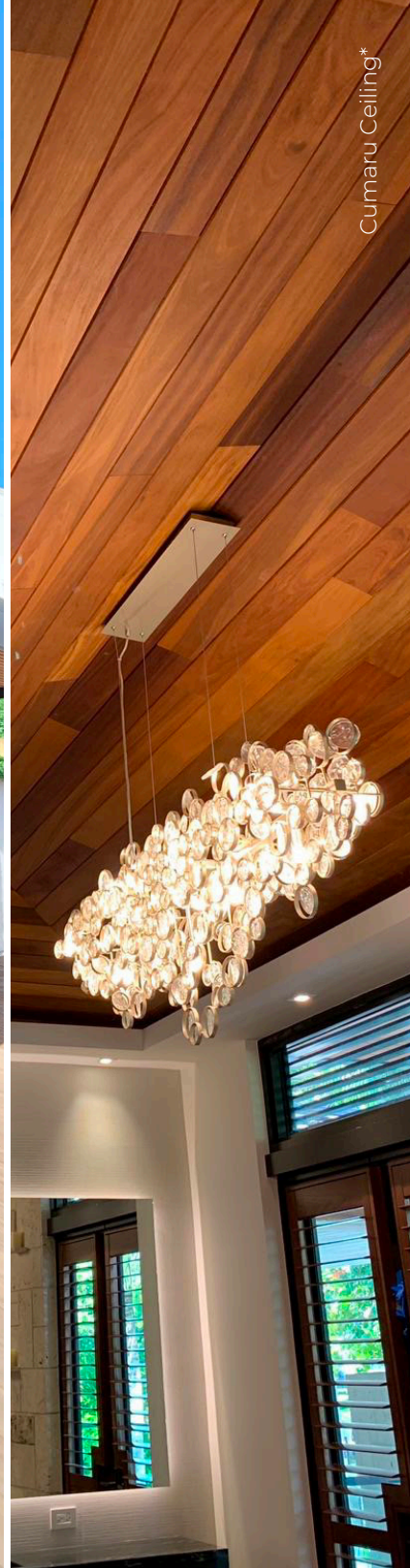




Norx siding, TimberTech- Azek Decking\*



Cumaru Ceiling\*



## Trend 2

# Low-Maintenance Landscaping

Embracing low- maintenance and long- lasting solutions, homeowners are turning to composite materials and tropical hardwoods, both of which require minimal upkeep.



24"x24" Ipe Deck Tiles\*

All materials bought at Brazilian Lumber\*





## Trend 3

# Urban Jungles: Green Living in Cities

Vertical gardens, wall cladding, renter-friendly ipe deck tiles, and rooftop gardens provide creative solutions, transforming concrete jungles into lush sanctuaries.



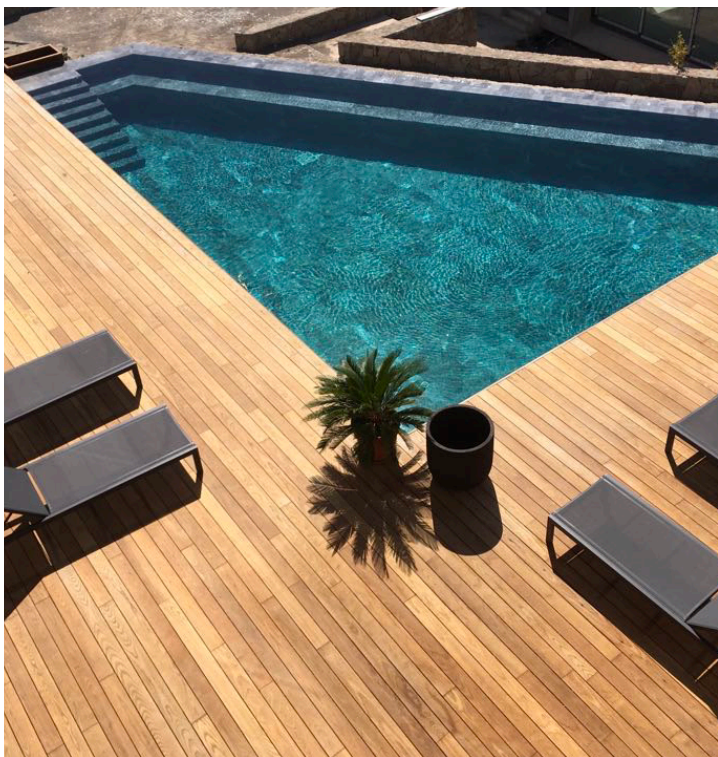
September 19, 2023

Rooftops

### 8 Unbeatable Benefits of Rooftop Gardens For Your New Home

8 Unbeatable Benefits of Rooftop Gardens For Your New Home From celebrities like Beyonce, who has embraced rooftop gardens in her New Orleans mansion, to the trendiest...





## **Trend 4**

# **Outdoor Living in Post-COVID Era**

Incorporating relaxing water features, such as pools, fountains, and outdoor showers, enhances the overall indoor outdoor living experience that we saw come out of the pandemic.









## Designer Insights: Q&A Sessions

Expert Opinions on Landscaping Trends

*In this section, we delve into conversations with renowned designers who share their perspectives on the latest landscaping and wood trends.*

### Ariel Asoulin South-Florida Based Designer

**Q: What do you think are going to be the biggest wood trends in the next year or two?**

**A:** I believe we're on the cusp of a shift in interior design trends. While the modern farmhouse style has been incredibly popular over the past couple of years, I foresee a move towards more modern and contemporary aesthetics. However, I anticipate that these contemporary designs will still incorporate natural wood elements as a key feature. Elements like slat paneling and wall cladding are likely to remain prominent, emphasizing a clean and minimalist look while maintaining a connection to the warmth and authenticity of wood. This balance between modernity and natural elements is something I find particularly exciting in the world of interior design.





## Designer Insights: Q&A Sessions

Expert Opinions on Landscaping Trends

### Amy Belt South-California Based Designer

**Q: What do you think are going to be the biggest wood trends in the next year or two?**

A: The biggest outdoor wood trends in the next year I think will be the following: Sustainable and Reclaimed Wood: The emphasis on sustainability is likely to continue, with a growing preference for sustainably sourced and reclaimed wood. Designers and consumers are increasingly conscious of the environmental impact of their choices, driving the demand for eco-friendly materials.

Dark Wood Finishes: Dark wood finishes, such as deep browns and black stains, have gained popularity for their luxurious and dramatic aesthetic. Expect to see these darker tones used in hardscape materials and outdoor furniture. Natural and Textured Finishes: Textured wood finishes that showcase the natural grain and knots of the wood are likely to be in demand. Matte finishes, wire-brushed textures, and other techniques that enhance the tactile quality of wood may gain popularity.

Geometric Patterns and Paneling: Geometric patterns in wood finishes and outdoor hardscape materials are expected to remain popular. Chevron and herringbone patterns, in particular, have been on-trend and are likely to continue to be used for a modern and stylish look.





**DESIGN INSPO FOR THE SOUL**  
With Brazilian Lumber tropical hardwoods







## Products & Colors to Look Out For

### Fluted Walls

An innovative way to incorporate texture and shape into an area, creating an interesting focal point to any interior or exterior. Can be made of composite or wood material.



### Golds & Blacks

Blacks & golds are in! Black's profound elegance harmonizes with gold's luxurious & warm radiance, transforming spaces into sophisticated, inviting sanctuaries.



### Lux Outdoor Lighting

Combining aesthetics with functionality, lux lighting like these from Dazuma, can highlight natural elements and create a warm ambiance.



# NEW YEAR, NEW TRENDS.

As we step into **2024**, the landscaping trends reflect a blend of sustainability, creativity, and functionality. Embracing these trends not only enhances the aesthetics of outdoor spaces but also contributes to a greener, more mindful world.

Thank you for joining us on this journey through our top outdoor landscaping predictions of 2024. May your outdoor spaces be a testament to sustainable living and thoughtful design.

